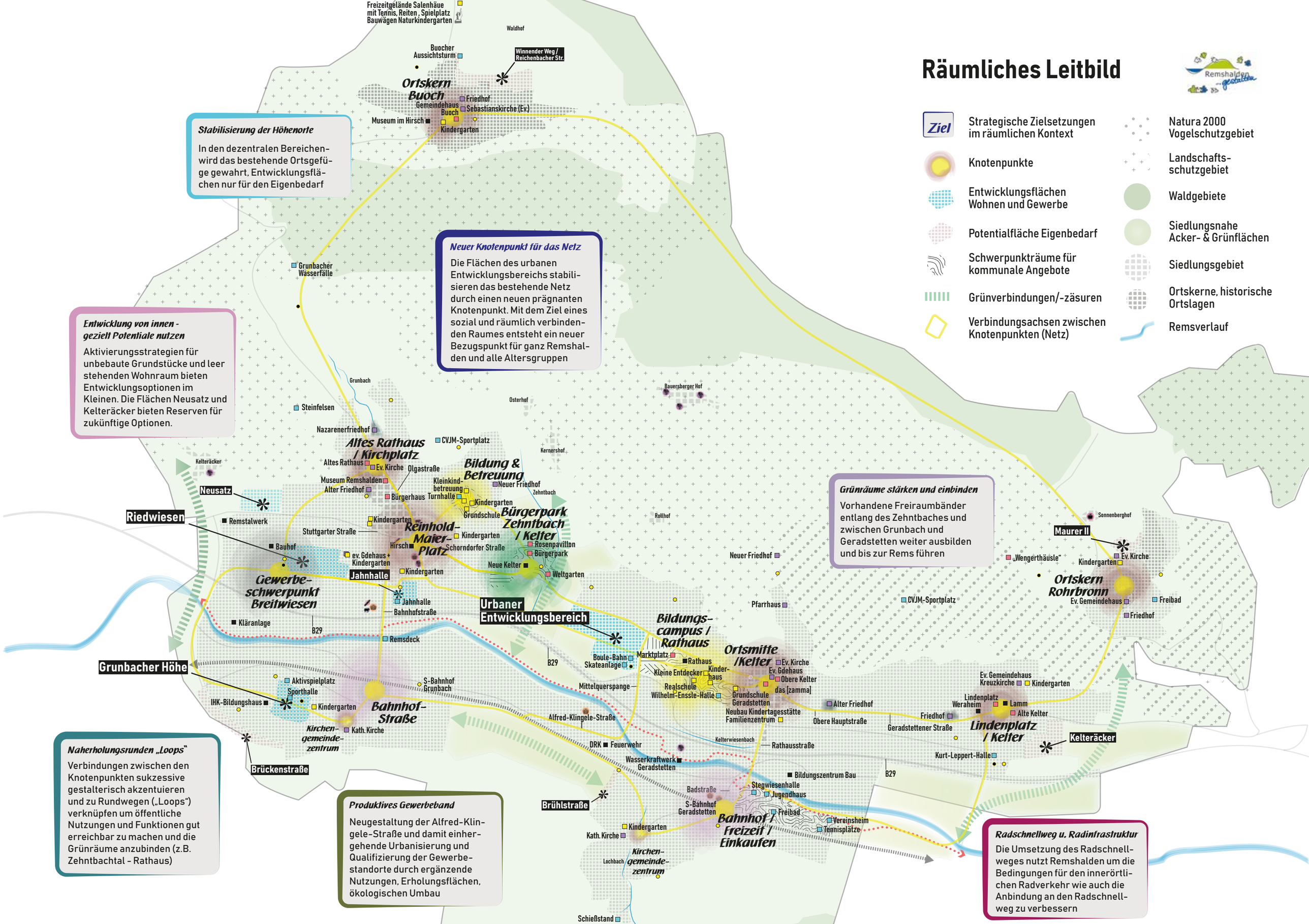Räumliches Leitbild